Hi, I'm Chandini!

This is my resume.

WORK EXPERIENCE

FREELANCE
Digital Imaging Artist   2024 - Present

- Made use of Adobe Photoshop to retouch and edit photos for various brands:
  - Disney, McDonalds, Ralph Lauren, The Hourglass, Abbott & more

DON DON DONKI
Graphic Design Intern   2025

- Used Adobe Illustrator & Photoshop to create visuals for islandwide promotions & E-commerce campaigns
- Created Packaging Designs for Donki Mooncakes, Bak Kwa, Umbrellas, Mahjong, Chopstick Paper & more
- Conducted a self-initiated UX Audit for the Donki App

RAJAH & TANN TECHNOLOGIES
Freelance UI/UX Designer   2023 - 2024

- Designed and prototyped a revamped website in Adobe XD, enhancing information architecture and user experience with an intuitive, modern layout aligned with brand goals.
- Redesigned internal brochures to improve visual appeal and information flow, supporting clearer communication and a cohesive brand presentation.

SKINSOUL PTE LTD.
Graphic Designer   2021 - 2023

- Developed engaging, educational content such as product videos and brochures for four brands, boosting audience engagement across social platforms.
- Created eye-catching EDMs and marketing visuals for e-commerce platforms like Shopee and Lazada, driving product visibility and sales conversions.

SKILLS

Photoshop, Illustrator, Figma, Adobe XD, Premier Pro, After Effects, Canva

EDUCATION

SINGAPORE INSTITUTE OF TECHNOLOGY
BsC (Hons) Digital Communications and Integrated Media   2023-2026

- Vice President & Publicity Head of SIT Astronomers
  - Participated in Event Planning & Social Media Content Creation & Management for almost 200 members

NGEE ANN POLYTECHNIC
Diploma in Mass Communication   2018-2021

- Prototyped & tested an interactive storytelling platform for the Ministry of Education (MOE) using Adobe XD after User Research & Testing
- Creative Intern at Metia, created social media content for NEA, MOT & IPOS

ACHIEVEMENTS

KPMG HACKATHON
3rd Place   2024

- Partnered with a team of SIT students and KPMG to create TapaoFun, an incentivized tupperware rental app offering a profitable, eco-friendly alternative to single-use plastics, aimed at fostering sustainable consumer habits and reducing waste.

CONTACT ME!

Email - chandini.ravi01@gmail.com
Linkedin - https://www.linkedin.com/in/chandini-ravi/
UI/UX Portfolio - https://www.behance.net/chan-designs
Design Portfolio - https://cybrchand.wixsite.com/portfolio